

# Why Fuji Xerox?

## Helping customers become sustainable

Fuji Xerox is committed to helping you meet your environmental objectives and developing sustainable technologies for the future.

### Energy

As early as 1997, Fuji Xerox made a commitment to halve the energy consumption of its equipment. By 2005, we had achieved an average 45 per cent reduction in the power consumption rate. As a result, when replacing old equipment with new, our customers can benefit from energy consumption reductions of up to 71 per cent. Our office range is Good Environmental Choice Australia (GECA) certified and compliant with the 2009 Energy Star standards.

### Energy conservation winner for ten consecutive years

Fuji Xerox won the Chairman's Prize for energy conservation in the 19th Energy Conservation Center Awards ceremony in Japan in 2008. With ten consecutive awards, we remain the only company in the industry to have been awarded on such a consistent basis.

### EA-Eco Toner

Fuji Xerox has developed a more energy efficient 'EA-Eco toner', which can be fused to paper at a temperature more than 20°C lower than conventional EA toner, resulting in up to a 40 per cent reduction in power consumption during fusion. New products employing EA-Eco toner are achieving power savings of 15 – 30 per cent.

### Paper

We provide Australian-made 60 % recycled paper, certified post-consumer waste 100 % recycled paper from Germany and a range of FSC and PEFC certified paper stocks. We have robust sustainable paper sourcing standards and can provide resources to help you to develop a responsible paper procurement strategy.

## Waste

### Design for the Environment

Every piece of Fuji Xerox equipment, from multifunction office devices to high volume production presses are designed with the environment in mind. Our environmental initiatives start from the design stage of product development, where we incorporate technologies that:

- Eliminate the need to use hazardous material such as lead-based solder;
- Enable low energy consumption during use of the machine;
- Utilise innovative and energy efficient toner and ink technologies;
- Minimise the use of new resources; and
- Will later facilitate the remanufacture or recycling of used machines and parts.

### EcoManufacturing

The rationale for taking our products back at end-of-life is not just related to responsible 'waste' management; remanufacturing and reusing parts allows us to reduce new resource input and to cut the carbon footprint of new product manufacture. By incorporating policies for future remanufacturing and recycling into our product design process, the Fuji Xerox Group have avoided almost 139,000 tons of carbon emissions and reduced the requirements for raw materials by 22,600 tons between 1996 and 2008.

In 2000, our UN award-winning EcoManufacturing Centre opened in Sydney; it is a state-of-the-art engineering facility for the remanufacture of parts and sub-assemblies removed from equipment during service. The Centre remanufactures approximately 250,000 parts and sub-assemblies annually to 'as new' condition.

To learn more about Fuji Xerox's environmental initiatives, visit [www.fujixerox.com.au/sustainability](http://www.fujixerox.com.au/sustainability)